## Message Text

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PAGE 01 STATE 139292

65

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/RGOOTEN0ERG/GS
APPROVED BY EB/OCA/CM/EMCKEON
COM/SAD/JEMURRIN
COM/J/ANZ/TWELCH
COM/DM/HHEIKENEN
EA/ANP/HNELSON (INFO)
EB/OCA/CM/IAWILLIAMSON

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P 132305Z JUN 75 FM SECSTATE WASHDC TO AMCONSUL SYDNEY PRIORITY INFO AMCONSUL BRISBANE PRIORITY AMEMBASSY CANBERRA AMCONSUL MELBOURNE AMCONSUL PERTH

UNCLAS STATE 139292

E.O. 11652: NA TAGS: 0EXP, AS

SUBJECT: DAVID JONES IN-STORE PROMOTION

REF: A. SYDNEY 1061 B. STATE 117803

1. REF A RE PROPOSED VISIT BY GEORGE TIMMS MANAGING DIRECTOR AND FREEMAN, PROMOTION MANAGER, COMMERCE LOOKS FORWARD POSITIVELY TO DISCUSSIONS WITH DAVID JONES SYDNEY PTY LTD ON JUNE 23. SPECIAL ACTIVITIES DIVISION, ROOM 6069, TEL. (202) 967-4705, GOOTENBERG WILL LEAD U.S. REPRESENTATIVES. PREPARED TO DETAIL POTENTIAL FINANCIAL SUPPORT, ASSISTANCE RE CONSUMER ATTRACTIONS, AND FUTURE HELP TO BUYING TEAMS. EXPECT TO HAVE AUSTRALIAN GROUP MEET VARIOUS OFFICIALS WITH DECISION MAKING AND ASSISTANCE AUTHORITY.

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2. REF 3 PARA L FACT THAT POSSIBLE FINANCIAL SUPPORT AND

LETTERS INTENT MUST AWAIT CONGRESSIONAL ACTION ON FY 1976 BUDGET SHOULD NOT RPT NOT HAVE BEEN CONSTRUED AS A LACK OF FINANCIAL SUPPORT AS APPARENTLY COMMUNICATED TO TIMMS REF A PARA 2. BY JUNE 23 MEETING BETWEEN TIMMS AND U.S. GOV'T STAFF, OPPORTUNITIES AND LIMITS U.S. SUPPORT SHOULD BE CLEAR.

3. PERSONAL LETTER 26 MAY TIMMS TO GOOTENBERG BEING ANSWERED, COPY TO CONSULATE SYDNEY. LATEST INVENTORY POTENTIALLY AVAILABLE AMERICANA BICENTENNIAL MEMORABILIA DISPATCHED TO TIMMS AND POST. KISSINGER

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 13 JUN 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:

Document Number: 1975STATE139292 Document Source: CORE Document Unique ID: 00 Drafter: SAD/RGOOTEN0ERG/GS

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Review Authority: greeneet

Review Comment: n/a Review Content Flags: Review Date: 13 FEB 2003

**Review Event:** 

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Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <12 FEB 2004 by greeneet>

**Review Markings:** 

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**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: DAVID JONES IN-STORE PROMOTION TAGS: BEXP, AS, (JONES, DAVID), (TIMMS, GEORGE)

To: SYDNEY

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006